

MIXiii Health-Tech.IL – Program Agenda – March 5, 2024

Time	Function
08:30-09:30	Registration and Breakfast
09:30-11:05	Plenary Session - Hall: Teddy A
09:30-09:35	Opening Session: Welcome & Introductory Remarks <i>Karin Mayer Rubinstein</i> , CEO & President, Israel Advanced Technology Industries
09:35-09:40	<i>Yaacov Michlin</i> , Conference Chair, CEO, BioLight Life Sciences Ltd.
09:40-09:45	Greetings by President Isaac Herzog , President of Israel
09:45-09:50	<i>Stephanie L. Hallett</i> , Deputy Chief of Mission at the U.S. Embassy in Jerusalem
09:50-10:10	Hadassah Medical Organization: Designing the Future in Bio-Medicine and Innovation <i>Yoram G. Weiss</i> , MD, MBA, FCCM, Director General, Hadassah Medical Organization, Associate Professor in Anesthesiology and Critical Care Medicine, Hadassah Hebrew University School of Medicine
10:10-10:35	Technology Impact on Patients and Healthcare Systems – Pros and Cons <i>Ran Balicer, MD, PhD, MPH</i> , Deputy-DG, Chief Innovation Officer, Clalit Health Services, Israel, Founding Director, Clalit Research Institute and <i>Noa Heymann</i> , Deputy Director of the Budget Department, Ministry of Finance
10:35-10:50	Global Market Overview <i>Oded Spindel, Ph.D., MBA</i> , Senior Vice President, Investment Banking, H.C. Wainwright & Co., LLC
10:50-11:05	<i>Dror Bin</i> , CEO, Israel Innovation Authority
11:05-11:30	Coffee Break
11:30-13:00	Plenary Session
11:30-11:45	Stepping Up Innovation to Drive Teva's Pivot to Growth <i>Eric A. Hughes, MD, PhD</i> , Executive Vice President, Global Research & Development and Chief Medical Officer, Teva Pharmaceuticals
11:45-12:05	Ferring Leadership in Innovation <i>Bipin Dalmia</i> , Senior Vice President, Uro-Oncology Head, Ferring Pharmaceuticals <i>Daphna Frenkiel-Krispin, PhD, MBA</i> , Chief of Staff, Strategy and Realization Office Uro-Oncology Franchise, Ferring Pharmaceuticals
12:05-12:20	Harnessing The Power of Patient Communities: Rare Disease and Israel's Potential <i>Alistair Grenfell</i> , President Europe, Middle East, Africa and South Asia & Global Head of Public Health, IQVIA

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12:20-12:35	Next-Gen Skin Health: Merging AI, Wearables, and Data Analytics in Digital Dermatology <i>Alexander Zink, MD, MPH, PhD</i> , Consultant Physician at Department of Dermatology and Allergy, Technical University of Munich		
12:35-13:00	Panel: Redefining Hospitals: An Era of Digitization and AI-powered Healthcare <i>Prof. Dr. Dr. h.c. mult. Jens Scholz, MBA</i> , CEO of University Hospital Schleswig-Holstein (UKSH), Kiel and Lübeck, Germany <i>Prof. Ronni Gamzu</i> , CEO, Tel Aviv Sourasky Medical Center – Ichilov <i>Liat Nadai Arad</i> , Chief Transformation Officer & Head of I-Metadata AI Center, Tel Aviv Sourasky Medical Center – Ichilov		
13:00-14:00	Lunch & Short Company Presentations: Salignostics, Betalin, Senseera, Itay&Beyond		
14:00-18:00	Parallel Tracks		
	<p style="text-align: center;">Advancing Applied Research for Industry Excellence Beyond Today - Bench to Company Hot Trends</p> <p style="text-align: center;">By the Israel Tech Transfer Network (ITTN) Hall: Oren 3 14:00-18:00</p> <p style="text-align: center;">14:00-15:45- PRESENTATIONS 16:00-17:00- WORKSHOP I 17:00-18:00- WORKSHOP II</p> <p style="text-align: center;">Beyond Today - Bench to Company Hot Trends</p> <p>Engaging talks by leading academic researchers and industry leaders. This session shall give the stage to scientists and physicians, whose research led to the establishment of</p>	<p style="text-align: center;">Innovation, Health Data & Government What Do They Have in Common?</p> <p style="text-align: center;">Led by the Israel Innovation Authority Hall: Teddy B 14:00-18:00</p> <p style="text-align: center;">14:00-15:00 – PRESENTATIONS 15:00-18:00 – MEETINGS WITH HEALTH ORGANIZATIONS Open to all MIXiii attendees</p> <p>14:00-14:10 Ministry of Health, National Digital Agency & Israel Innovation Authority provides startups much needed beta sites and access to relevant data bases to test their innovations through engagement with relevant health organizations.</p>	<p style="text-align: center;">New Era of Hope: Shaping the Future of Rare Disease Therapeutics Hall: Oren 4 14:00-16:00</p> <p style="text-align: center;">14:00-16:00 - PRESENTATIONS</p> <p>14:00-14:05 Opening Remarks by Session Chair: <i>Prof. Roni P. Dodiuk-Gad, MD</i>, Faculties of Medicine, Technion - Institute of Technology, Israel & University of Toronto, Canada. Emek Medical Center, Israel</p> <p>14:05-14:15 Accelerating Innovation: A Global Industry View of Next-Generation Therapies <i>Alistair Grenfell</i>, President Europe, Middle East, Africa and South Asia, IQVIA</p> <p>14:15-14:30 Prader-Willi Syndrome, A</p>

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	<p>biomedical companies and the industry representatives sharing their path. 14:00-14:12</p> <p>Opening Remarks by Session Chairs: Dr. Tamar Raz, CEO, Hadasit Health Innovations and Co-Chair of ITTN & Keren Primor Cohen, CEO, Ramot at Tel Aviv University and Co-Chair of ITTN</p> <p>14:12-14:32</p> <p>Keynote: Making Real World Impact with Advanced Technology and Innovative Connectivity Jonny Caplan, CEO & Co-Founder Tech Talk Media Impossible Media</p>	<p>Yael Hay Knobel, Senior Director Technological Infrastructure Division, Israel Innovation Authority Eyal Shaltieli, Digital Health Division, Ministry of Health Yehuda Reuven, National Digital Agency</p> <p>14:10-14:18 Renana Ofan, CEO, Sharre Zedek Scientific (MadiT) Shmulik Shapiro, EVP Business Development & Strategy, RSIP Vision</p>	<p>Parent/Professional Perspective on a Rare Disease Therapy Noam Josephy, MD, Vice President & General Manager, Innovation & AI, Abiomed, J&J MedTech</p> <p>14:30-14:40 Rare Diseases in Israel 2024 Dana Gelbaum, Co-Founder and Manager, Nedirot by 8400</p> <p>14:40-14:50 Harnessing the Power of Mitochondria to Treat Rare Disease Noa Sher, PhD, Chief Scientist at Minovia Therapeutic</p>
	<p>14:32-14:44 Dio Tree's Story: How an Antidepressant Technology Got Commercialized as an Ovarian Cancer First-In-Class Drug Prof. Bernard Lerer, Founder, Hadassah Medical Center; Prof. Osnat Ashur-Fabian, Founder & CSO, Meir Hospital, Dr. Sarit Batsir, CEO, Dio Tree</p> <p>14:44-14:56 IdentifAI Genetics: Early and Risk-Free Prenatal Screening for All Syndromes Prof. Noam Shomron, Tel Aviv University; Dr. Amir Beker, CEO and Co-Founder, IdentifAI Genetics</p>	<p>14:18-14:26 Noa Bischitz, VP Business Development, Patho-Lab, Assuta Medical Centers Yair Heller, Chief Operations Officer, IBEX</p> <p>14:26-14:34 Michal Gordon, PhD, Director of Clinical Data Research at Soroka Hospital Alina Molchadsky, PhD, Head of Product, Renewal</p> <p>14:34-14:42 Dr. Nofar Mor, Head of the RNA Therapy Program, SCRC, Sheba Medical Center Sharon Paz, Business Development and Agreements, SCRC, Sheba Medical Center</p>	<p>14:50-15:05 The Focus on Rare Diseases – The Big Pharma Approach Gianluca Pirozzi, MD, PhD, SVP, Development, Regulatory & Safety for Alexion, AstraZeneca Rare Disease</p> <p>15:05-15:15 Preventing Skin Toxicities Induced by EGFR Inhibitors by Topically Blocking Drug-Receptor Interaction Dr. Sharon Merims, Head Dermato-Oncology Clinic, Center for Melanoma and Cancer Immunotherapy Sharett Institute of Oncology, Hadassah Medical Center, CSO EMRIS Pharma</p>

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	<p>14:56-15:18 UNI Therapeutics: An AI Technology Utilizing the Power of Evolution to Finding New Drugs <i>Prof. Yuval Tabach</i>, Hebrew University. Sagi Gidali, Co-Founder Rafa's Moonshot</p> <p>15:18-15:30 Medical Sonosphere: Introducing Novel Ultrasound Technology for Merging Physiological Data and Mapping the Surface of the Patient's Body <i>Dr. Chen Speter</i>, Sheba Medical Center, Director; <i>Ilan landesman</i>, CEO, Medical Sonosphere</p> <p>15:30-15:42 NanoGhost: A Delivery Platform Harnessing the Power of Stem Cells to Target Cancer and Neuro Inflammatory Diseases <i>Prof. Marcelle Machluf</i>, Technion - Israel Institute of Technology; Yonatan Malca, CEO, NanoGhost</p>	<p><i>Ariel Feiglin</i>, CSO, Skip Therapeutics</p> <p>14:42-14:50 <i>Izhar Laufer</i>, Director, Leumit Start Yoram Hordan, Co-Founder and COO/CTO, FeelBetter</p> <p>14:50-15:00 Global Health Tech Innovations: Unlocking Funding Collaborations Tal Ben Avner, Director of Singapore Fund, Israel Innovation Authority</p> <p>15:00-17:40 Meetings with Health Organization Open to all conference attendees</p>	<p>15:15-15:30 The Role of The ALS Community in Advancing The Cure / Treatment Efrat Carmi, CEO, IsrA.L.S & Avichai Kremer, Development Consultant, The ALS Association</p> <p>15:30-15:45 A Rare Disease with A Higher Prevalence In The Ashkenazi Jewish Population - As An Opportunity To Develop Innovative Therapies? Prof. Ari Zimran, MD, Founder & Former Head of the Gaucher Unit at Shaare Zedek Medical Center</p> <p>15:45-15:50 Closing Remarks Professor Roni P. Dodiuk-Gad, MD Faculties of Medicine, Technion - Institute of Technology, Israel & University of Toronto, Canada. Emek Medical Center, Israel.</p>
<p>15:45-16:00</p>	<p>Coffee Break</p>		

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Parallel Tracks		
<p>Advancing Applied Research for Industry Excellence Beyond Today - Bench to Company Hot Trends</p> <p>By the Israel Tech Transfer Network (ITTN)</p> <p>Hall: Oren 3 14:00-18:00</p> <p>16:00-17:00 Professional Workshop 1: Patent Management and Intellectual Property by Experts</p>  <p>Led by Dr. Gal Ehrlich, Patent Attorney, Founder and General Manager, Ehrlich & Fenster of The Ehrlich Group (EG)</p> <p>Dr. Hadassa Waterman, Head of Biotech Department Ehrlich Group Adv. Roy Melzer, Head of Computing Technologies Department Ehrlich Group Maier Fenster, Head of Medical Devices Department Ehrlich Group</p>	<p>Innovation, Health Data & Government What Do They Have in Common?</p> <p>Led by the Israel Innovation Authority</p> <p>Continues</p> <p>Hall: Teddy B 15:00-18:00</p> <p>MEETINGS WITH HEALTH ORGANIZATIONS Open to all MIXiii attendees</p>	<p>Innovation in Translating Science to Clinic in CNS Disorders & Student Poster Competition Awards Led by Teva Pharmaceuticals</p> <p>Hall: Oren 4 16:00-18:00</p> <p>16:00-16:10 Introductory Remarks by Session Chair: Dr. Eran Harary, SVP, Global Head of Early Clinical Development, Global R&D, Teva Pharmaceuticals</p> <p>16:10-16:30 PTSD, Detection Prevention and Therapy: Gaps and Innovations' Opportunities Prof. Arie Y. Shalev, Emeritus Professor of Psychiatry, Hadassah and the Hebrew University School of Medicine, Jerusalem</p> <p>16:30-16:50 Exploring The Effectiveness of Novel Treatment Targeting Myelination Deficits on Improving Cognitive Deficits in Williams Syndrome Prof. Dr. Doron Gothelf, Director of the Child @ Adolescent Psychiatric Division, Sheba Medical Center</p>

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<p>Beneficial Considerations for Managing IP Portfolios Under Financial Crisis: Some Common Dilemmas.</p> <ul style="list-style-type: none"> › IP protection is costly to obtain and maintain, but, through monopoly, can generate › prodigious value for the company. › Budget is, always and especially at these times, limited. › Immediate question arises - what to spend your IP budget on? › In this panel we will discuss some common situations where tradeoffs can be considered with their associated pros and cons. 		<p>16:50-17:10 How Transplanted Brain Organoids Help Us Discover New Therapies for Neuropsychiatric Disorders <i>Dr. Omer Revah, DVM PhD</i>, Hebrew University, Koret School of Veterinary Medicine</p> <p>17:10-17:30 Breakthroughs in Cancer Therapeutics, Expanding the Boundaries of Biologics <i>Dr. Tehila Ben Moshe</i>, CEO, Biond Biologics</p>
<p>17:00-18:00 Professional Workshop 2: Understanding Technology Contracts and Licensing PEARL COHEN</p> <p><i>Led by Adv. Yael Baratz</i>, Senior Partner, Chair of the IL Corporate & Licensing Group, Pearl Cohen Zedek Latzer Baratz</p> <p><i>Noam Waldoks</i>, General Counsel, aMoon <i>Liron Zusman-Azulay</i>, General Counsel, Ramot at Tel Aviv University Ltd. <i>Lani Questembert</i>, Deputy General Counsel, Yissum Ltd.</p>		<p>Hall: Teddy B</p> <p>15:00-18:00 MEETINGS WITH HEALTH ORGANIZATIONS Open to all MIXiii attendees</p> <p>Continues</p>

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Modi Teicher, Chief Business Officer,
FutuRx

Dissecting a TS: In-depth conversation on the business aspects of technology contracts and licensing

In this workshop we will discuss various components of the business aspects of technology contracts and licensing agreements and will share best practices and insights.

The main topics to be discussed are:

- The definition of “Licensed Product”
- The royalty term
- Field restrictions

17:45-21:00

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