

MIXiii Health-Tech.IL – Program Agenda – March 4, 2025

Time	Function
08:30-09:30	Registration and Breakfast
09:30-11:00	Plenary Session Hall: Teddy A
09:30-09:35	Opening Session: Welcome & Introductory Remarks <i>Karin Mayer Rubinstein</i> , CEO & President, Israel Advanced Technology Industries Association (IATI)
09:35-09:40	<i>Yaacov Michlin</i> , MIXiii Conference Chair & CEO, BioLight Life Sciences Ltd.
09:40-09:45	Greetings: Meir Porush , Minister of Jerusalem Affairs and Jewish Heritage
09:45-10:00	Health-Tech During Wartime <i>Dror Bin</i> , CEO, Israel Innovation Authority
10:00-10:20	Oded Spindel, Ph.D., MBA , Senior Vice President, Investment Banking, H.C. Wainwright & Co., LLC
10:20-10:30	Greetings: Moshe Lion , Mayor of Jerusalem
10:30-10:50	What Defines Biopharmaceutical Innovation? <i>Dr. Stefan Oschmann</i> , Former Chairman of the Executive Board and CEO of the Merck Group
10:50-11:15	<i>Dr. David L. Reich</i> , President, The Mount Sinai Hospital and Mount Sinai Queens, Chief Clinical Officer, Mount Sinai Health System in discussion with <i>Liat Nadai Arad</i> , Chief Transformation Officer and Head of the I-NEXT Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov
11:15-11:45	Coffee Break
11:45-13:00	Plenary Session
11:45-12:05	The Startup Rollercoaster: The No-BS Edition <i>Raa'nan Cohen</i> , Serial Entrepreneur, Author of the Bestseller 'Just A Little Bit More'
12:05-12:25	Fireside Chat: Dr. Peter Kash , Chairman, Camelot BioCapital in conversation with <i>Dr. Maurice R. Ferré</i> , CEO and Chairman of the Board of Directors, Insightec
12:25-12:35	AWS and HealthCare <i>Guy Spigelman</i> , Lead Healthcare and Life Sciences, Amazon Web Services

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12:35-13:00	<p>Recap with the Presenters from IATI MINI MIXIII MIAMI Panel led by <i>Guy Spigelman</i>, Lead Healthcare and Life Sciences, Amazon Web Services Startups CEOs: <i>David Lazerson</i>, Co-Founder & CEO, Briya <i>Davidi Vortman</i>, CEO, UltraSight <i>Nadav Ichay</i>, Co-Founder & CEO, Gero3D <i>Prof. David Aviezer</i>, CEO, Kamari Pharma</p>		
	<p>The plenary session will be moderated by <i>Alice Vagun</i>, ESQ, Sullivan Tel Aviv</p>		
13:00-14:00	Lunch		
13:00-14:00	<p>Special Lunch Sponsored by Sanford T. Colb & Co. (**for registered attendees only**) How to Lose 10 Patents in 10 Days: A Medtech Guide <i>Daniel M. Goldstein, Ph.D., Adv</i> (click here to RSVP)</p>		
13:15-13:45	IATI Foreign Ambassador Forum (IATI FAF) - Exclusive Gathering		
14:00-17:30	Parallel Tracks		
	<p>Hall: OREN 3 Rebuilding Lives: Post War Rehabilitation – From Crisis to Continuity 14:00-15:30</p> <p>Led by: Israel Innovation Authority (IIA)</p> <p><i>Don't miss this opportunity to be part of the conversation that's transforming recovery into innovation – For more information click here</i></p> <p>Session Chair: Dr. Anat Ekka Zohar, Ph.D., Health Consulting & Entrepreneurship</p>	<p>Hall: OREN 2 Human Disease Models in Drug Development 14:00-15:30</p> <p>Led by: The OrganoSpheres Consortium and Teva Pharmaceuticals</p> <p><i>In this session we will discuss the challenges and opportunities in using different human and patients-based systems for various diseases (emphasis on different cancer types) in drug development.</i></p> <p><i>Different perspectives will be presented re. using these complex systems from the clinicians, industry and researchers' angles.</i></p>	<p>Hall: OREN 4 Disrupting Healthcare: A Glimpse into the Next Wave of Health Tech Innovations 14:00-17:30</p> <p>The Digital Health Pitch 2025! By EY Israel</p> <p>14:00-14:40 Panel: The Future of Digital Health: Unpacking Innovations, Trends and Key Challenges Moderator: Elad Sternlicht, Partner, EY Panelists:</p>

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	<p>Dr. Shai Melcer, Ph.D., Director of National Bio-Convergence Program, Israel Innovation Authority</p> <p>The Journey Back to Life: Integrated Rehabilitation in Times of Trauma Prof. Amitai Ziv, Director, Sheba Medical Center Rehabilitation Hospital</p> <p>Short Pitches by Startup Companies: XR-Health Miki Levy, Co-Founder & CTO, XRhealth,</p> <p>Immersive Room in Rehabilitation Maya Ehrlich, Innovation Coordinator at the Integrated Rehabilitation Hospital, Sheba Medical Center</p> <p>The Journey from Crisis to Posttraumatic Growth: Israeli Society in The Wake of a National Trauma Prof. Yossi Levi-Belz, Head of the Lior Tsfaty Center for Suicide and Mental Pain Studies, Ruppin Academic Center</p> <p>Short Pitches by Startup Companies: Mentaily Iris Stein, CEO, Mentaily</p> <p>Eleos Noah Heymann, VP Finance, Eleos</p>	<p><i>What are the main challenges? What is the future of this field? What are the strengths of the Israeli ecosystem in building such systems? And are we going to a future of no animal or reduced animal use in drug development?</i></p> <p>14:00-14:05 Greetings and Welcome Remarks Dr. Dana Bar-On, Senior Director, Head of Global Academic and Research Collaborations, Teva Pharmaceuticals Dr. Natalie Cohen, IIA representative for the Consortium</p> <p>14:05-14:10 The OrganoSpheres Consortium Dr. Neta Zilony Hanin, Head of Research and Development, Aummune</p> <p>Presentations Moderator: Dr. Avner Erlich, EVP R&D, Tissue Dynamics</p> <p>14:10-14:20 Prof. Yaakov Nahmias, Director, Grass Center for Bioengineering, The Hebrew University of Jerusalem</p> <p>14:20-14:30 Liron Birimberg-Schwartz, MD, Medical Director, Hadassah Organoid Center</p>	<p>Ittai Harel, Managing Partner, Pitango HealthTech Dr. Lea Marash, Partner, Meitar Law Offices Hadar Amir, Deputy Director General, Sheba Beyond Ortal Sasson Hendin, Growth Investor, Greenfield Yoni Shtein, CEO and Co-Founder, Laguna Health Ran Ilan Ber, VP Data Science, K.health</p> <p>14:40-15:00 Panel: Charting Vwave's Path to Success: Perspectives from Founders and Investors Moderator: Yoel Hakak, Partner, EY Panelists: Erez Rozenfeld, President, V-Wave Alon Maor, Partner, BRM Dr. Ascher Shmulewitz, Owner, Medgenesis Partners</p> <p>15:00-15:30 Panel: The Intersection of Tech and Therapy: Mental Health Startups Pioneering Change Moderator: Tom Pertman, Partner, EY Panelists: Alon Joffe, CEO, Eleos Tomer Ben-Kiki, CTO, Dario Health Maya Goldberg, CPO & Co-Founder, TOKO</p>
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	<p>Panel: Building Sustainable Support System for Long Term Recovery</p> <p>Moderator: <i>Dr. Anat Ekka Zohar, Ph.D.</i>, Health Consulting & Entrepreneurship</p> <p>Panelists: <i>Dr. Eran Rotman</i>, Medical Director, Maccabi Healthcare Services <i>Yael Lindenberg</i>, Deputy Director, Ministry of Finance <i>Yarona Shalom</i>, Deputy General Director for Disabilities and Rehabilitation, National Insurance <i>Dr. Alona Barnea</i>, Health Referent, MAFAT - Directorate of Defense Research & Development <i>Yaron Sacher</i>, Director of Rehabilitation Division, Ministry of Health <i>Dr. Noam Yehudai</i>, CEO, Tzafon Medical Center</p>	<p>14:30-14:40 <i>Eran Harary, MD</i>, SVP, Global Head of Early Clinical Development, Global R&D, Teva Pharmaceuticals</p> <p>14:40-14:50 <i>Prof. Benjamin Dekel, MD. Ph.D.</i>, Head of the Pediatric Stem Cell Research Institute and the Director of the Division of Pediatric Nephrology at the Edmond and Lily Safra Children’s Hospital, Sheba Medical Center, Israel</p> <p>14:50-15:00 <i>Dr. Yael Haberman, MD PHD</i>, Associate Professor, Physician-Scientist and the Head of Microbiome Center, Sheba Medical Center, affiliated with Tel Aviv University</p> <p>15:00-15:30 Q&A</p>	<p><i>Eran Harary, MD</i>, SVP, Global Head of Early Clinical Development, Global R&D, Teva Pharmaceuticals</p>
<p>15:30-16:00</p>	<p>Coffee Break</p>		

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16:00-17:30	Parallel Tracks		
	<p>Hall: OREN 3</p> <p>Rebuilding Lives: Post War Rehabilitation - From Crisis to Continuity 16:00-17:30</p> <p>The Generative AI Transformation Journey – Reasoning as The New Frontier <i>Ben Haklai</i>, National Technology Office, Microsoft Israel</p> <p>Short Pitches by Startup Companies: See the Pain <i>Dr. Zohar Elyoseph</i>, Associate Professor and Licensed Educational Psychologist, Haifa University</p> <p>Eye-Minders <i>Dr. Daphna Palti-Wasserman</i>, Founder & CEO, Eye-Minders</p> <p>Tech-Driven Pediatric Rehabilitation in Times of Crisis: Immediate, Short-Term, and Long-Term Strategies <i>Arie Melamed-Yekel</i>, Deputy Director General, Strategic Planning & General Manager, ALYN Hospital</p>	<p>Hall: OREN 2</p> <p>Recent Advances and Innovations in Cancer Treatment 16:00-17:30</p> <p>Session Chairs: <i>Prof. Raanan Berger, MD, Ph.D.</i>, Director of Cancer Center, Sheba Medical Center <i>Dr. Vered Bar, Ph.D., MBA</i>, Vice President Research & Development, CureSponse</p> <p>16:00-16:05 Opening Remarks: <i>Prof. Raanan Berger, MD, Ph.D.</i>, Director of Cancer Center, Sheba Medical Center</p> <p>16:05-16:35 Keynote Speaker: Breaking Barriers in Cancer Therapy: Recent Breakthroughs and Beyond <i>Dr. Tamar Uziel</i>, Scientific Director, Research Fellow, Precision Medicine Oncology, AbbVie</p> <p>16:35-16:45 What AI Can—and Can't—Solve in Drug Development: Lessons from the First AI-Designed Antibody for Cancer <i>Yanay Ofra, Ph.D.</i>, Founder & CEO, Biologic Design</p>	<p>Hall: OREN 4</p> <p>The Digital Health Startup Competition & Award Ceremony 16:00-17:30</p> <p>Led By EY</p> <p>The Digital Health Startup Completion!</p> <p>Short Pitches by Selected Companies Moderator: Tohar Meshulam, Partner, EY</p> <p>Quai.MD Guardoc Health Epilog EntityMed XOLTAR BioRaptor Embie HealthEi</p> <p>Competition Judges: <i>Emanuel Timor</i>, General Partner, Vertex Ventures Israel <i>Renana Ashkenazi</i>, General Partner, Grove Ventures</p>

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	<p>My Personal Rehabilitation Story Dr. Eitan Turgeman</p> <p>From Imagination to Reality – The Medical ATM for Patient-Specific Solutions Dr. Eitan Bar Droma, Oral and Maxillofacial Surgeon, Soroka Medical Center</p> <p>Use Of 3-D Printing and Modelling for Musculoskeletal War Injuries Prof. Meir (Iri) Liebergall, Chairman, Orthopedic Surgery Complex, Hadassah University Hospital</p> <p>Panel: Tailoring Mental Health Rehabilitation for Communities: A Collective View on Personalized Support Moderator: Dr. Shai Melcer, Ph.D., Head of National Bio-Convergence Program, Israel Innovation Authority</p> <p>Panelists: Esther Howard, Founder & CEO, Bezyl Galit Peretz, Head of Clinical Research, Maccabi KSM Gila Tolub, Executive Director, ICAR Collective Dr. Shirley Saar, Head of Innovations, Schneider Children’s Medical Center</p>	<p>16:45-16:55 Dr. Pini Tsukerman, Ph.D., Co-Founder & Chief Scientific Officer, Nectin Therapeutics</p> <p>16:55-17:05 Cancer Innovation – VC perspective Vered Gigi, Ph.D., Principle, aMoon Velocity</p> <p>17:05-17:10 The Role of Diagnostics in Oncology Innovation Dr. Vered Bar, Ph.D., MBA, Vice President Research & Development, CureSponse</p> <p>17:10-17:30 Panel Discussion: Prof. Raanan Berger, MD, Ph.D., Director of Cancer Center, Sheba Medical Center Dr. Vered Bar, Ph.D., MBA, Vice President Research & Development, CureSponse Dr. Tamar Uziel, Scientific Director, Research Fellow, Precision Medicine Oncology, AbbVie Yanay Ofran, Ph.D., Founder & CEO, Biologic Design Vered Gigi, Ph.D., Principle, aMoon Velocity Prof. Amir Sonnenblick, Head of Breast Cancer Unit, The Oncology Division, Tel Aviv Sourasky Medical center (Ichilov)</p>	<p>Hila Karah, Managing Partner, Pitango HealthTech Ronen Bezalel, Partner, Meitar Law Offices Gal Noyman Veksler, Ph.D., Partner, LionBird Karin Mayer Rubinstein, CEO & President Israel Advanced Technology Industries Association – IATI</p>
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